

Preliminary Program
International Workshop
Diffusion of Environmental Policy Innovations
Berlin, 8-9 December 2000

Friday, 8 December 2000

9:00 Welcoming Address

Wolfgang van den Daele (WZB, Germany)

Introduction

Martin Jänicke (FFU, Germany)

1. General Approaches to Policy Diffusion and Policy Transfer

9:15 Policy Diffusion and Policy Transfer: An Overview

Diane Stone (U of Warwick, UK)

9:45 N.N.

10:15 The Diffusion of Environmental Policy Innovations from a Global Perspective

Helge Jörgens (FFU, Germany) Kristine Kern (WZB, Germany) Kerstin Tews (FFU, Germany) Per-Olof Busch (FFU, Germany)

10:45 *Coffee Break*

**2. Global and International Diffusion of Environmental Policy Innovations I:
The International Perspective**

11:00 Goal and Strategy Formulation in the Management of Global Environmental Risks

Marc A. Levy (CIESIN, USA)

11:20 International Organisations as Agents of Policy Diffusion: The Case of the OECD

Carlo Pessa (OECD, France)

11:40 Environmental Civil Society and Processes of Diffusion

Miranda A Schreurs (U of Maryland, USA)

12:00 *Coffee Break*

12:20 International Trade and Environmental Policy Diffusion

Frank Biermann (PIK, Germany)

12:40 Policy Diffusion and Regime Change: Lessons from the Basel Convention on Hazardous Wastes

Britta Meinke (FUB, Germany)

13:00 Governance by Diffusion: Chances for an EU Leadership Initiative on Climate Change

Herman Ott (Wuppertal Inst., Germany) [confirmation pending]

13:20 Discussion

Discussant: Andrew Jordan, (U of East Anglia, UK)

14:00 *Lunch*

3. Global and International Diffusion of Environmental Policy Innovations II: The Comparative Perspective

15:00 The International Spread of Ecological Modernization Ideas

Lennart J. Lundqvist (Göteborg U, Sweden)

15:20 Ecological Modernization as Diffusion of Innovations in Politics and Technology

Martin Jänicke (FFU, Germany)

15:40 Patterns of Diffusion of Voluntary Agreements in Environmental Policy

Marc de Clercq, Bart Ameels, André Suck (U of Ghent, Belgium)

16:00 Policy Transfer by Governmental and Non-Governmental Institutions. A Comparison of National Eco-labeling and Forest Certification

Kristine Kern (WZB, Germany), Ingrid Kissling-Näf (ETH-Zurich, Switzerland), Corine Mauch (ETH-Zurich, Switzerland), Ute Landmann (PEM GmbH, Indonesia)

16:20 The Diffusion of Environmental Advisory Councils and Councils for Sustainable Development

Ingeborg Niestroy, Armin Sandhövel (SRU, Germany)

16:40 Discussion

Discussant: N.N.

17:30 *Coffee Break*

4. Parallel Panels

A. *The Diffusion of Environmental Policy Innovations: The National Perspective (Room 1)*

18:00 A Green Laboratory? The Origins and Effects of New Zealand's Role as a Pioneer in Environmental Policy Development

Ton Bührs (Lincoln U, NZ)

18:20 Promoting the Use of Environmental Management Systems as Regulatory Tools: State-Federal and Inter-State Collaboration in the US

Kathrine Kao Cushing (Pacific Inst., USA)

18:40 The Impact of Multilevel Structures on the Diffusion of Environmental Policy Innovation in Switzerland

Sonja Wälti (U of Lausanne, Switzerland; Georgetown U, USA)

19:00 Discussion

Discussant: N.N.

B. *The Interplay Between Technological and Policy Diffusion (Room 1)*

19:30 The Interplay Between Technical and Policy Innovation
for the Generation of Critical Masses

Klaus Jacob (FFU, Germany)

19:50 Evolution and Diffusion of Technological and Political Innovation: Exemplary Case
Studies of Environmental Innovations and Environmental Policies and their Mutual
Interdependencies

Jobst Conrad (FFU, Germany)

20:10 Transnational Corporations and the Diffusion of Environmental Policy Innovations

Jan Nill, Ulrich Petschow (IÖW, Germany)

20:30 Discussion

Discussant: N.N.

21:00 *Dinner*

**C. *The Diffusion of Environmental Policy Innovations between Cities and Towns — The
Diffusion of Local Agenda 21 Initiatives (Room 2)***

18:00 The Diffusion of Local Agenda 21 as a Process and Regional Change in 12 European
Countries

Frans Coenen (CSTM, Netherlands)

18:20 Diffusion of Local Agenda 21 by International Organizations: The Case of ICLEI and
other International Initiatives

Monika Zimmermann (ICLEI, Germany)

18:40 Diffusion of Local Agenda 21 by National and Transnational Networks

Kristine Kern (WZB, Germany)

19:00 Environmental Policies at the Local Level – Local Agenda 21 Within the Framework
of the Union of the Baltic Cities Network

Marko Joas, Björn Grönholm (Åbo Akademi U, Finland)

19:20 Exploring the Diffusion of Local Agenda 21 Initiatives in Germany and England
From the Perspective of Two Local Case Studies

Angela Oels (FUB, Germany), Brigitte Geissel (TUB, Germany)

19:40 The Diffusion of Local Agenda 21 as a Planning and Democratization Reform in the
Netherlands

Frans Coenen (CSTM, Netherlands)

20:00 Discussion

Discussant: Dr. Helmut Weidner (WZB, Germany)

21:00 *Dinner*

Saturday, 9 December 2000

5. The Diffusion of Environmental Policy Innovations within the European Union

- 09:00 Innovation in Environmental Governance: A Comparative Analysis of New Environmental Policy Instruments
Andrew Jordan (U of East Anglia), Rüdiger Wurzel (U of Hull), Anthony Zito (U of Newcastle), Lars Brückner (U of Hull), UK
- 09:20 European Integration and the Diffusion of Environmental Policy Arrangements. Convergence and National Distinctiveness
Theo de Bruijn (CSTM, Netherlands)
- 09:40 The Diffusion of Environmental Policies within the European Union — The Role of the Pioneers
Mikael Skou Andersen (U of Aarhus, Denmark), Duncan Liefferink (Nijmegen U, Netherlands)
- 10:00 Circular Diffusion of Policy Innovation Within the EU? The Case of Natura 2000
Hildegard Bedarff (FUB)
- 10:20 Discussion
Discussant: N.N.
- 11:00 *Coffee Break*

6. The Diffusion of Environmental Policy Innovations in Central and Eastern Europe

- 11:30 Policy Networks and Process Diffusion: Environment for Europe
Barbara Connolly (Tufts U, USA), Tamar Gutner (American U, USA)
- 11:50 Policy Change and Policy Transfer: The Case of the Environmental Action Programme for Central and Eastern Europe
Ralf Nordbeck (FFU, Germany)
- 12:10 Hierarchical Imposition as a Diffusion-Mechanism. EU Enlargement and Environment — The Case of Poland
Kerstin Tews (FFU, Germany)
- 12:40 Discussion
Discussant: Alexander Carius (Ecologic, Germany)
- 13:00 *Buffet Lunch*

7. Does Diffusion Matter? Patterns and Impacts of the Diffusion of Environmental Policy Innovations

- 14:00 Does Diffusion Matter?
Richard Rose (U of Westminster, UK) [confirmation pending]

14:30 Plenary Discussion: Does Diffusion Matter? Patterns and Impacts of the International Diffusion of Environmental Policy Innovations

Discussants: Martin Jänicke, Kristine Kern, Marc A. Levy, Lennart J. Lundqvist, Richard Rose, Miranda A. Schreurs

16:30 End of Conference

20:00 *Special Buffet Dinner for Conference Speakers and Discussants*

List of Contributors, Speakers and Discussants

- 1) Bart **AMEELS**, Centre for Environmental Economics and Environmental Management, Faculty of Economics and Business Administration, Ghent University, Belgium.
- 2) Prof. Mikael Skou **ANDERSEN**, Department of Political Science, University of Aarhus, Denmark.
- 3) Dr. Hildegard **BEDARFF**, Free University of Berlin, (FUB), Berlin, Germany.
- 4) Dr. Frank **BIERMANN**, Potsdam Institute for Climate Impact Research, (PIK), Potsdam, Germany.
- 5) Lars **BRÜCKNER**, University of Hull, Hull, UK.
- 6) Dr. Theo J. N. M. **DE BRUIJN**, Centre for Clean Technology and Environmental Policy, University of Twente, Enschede, Netherlands.
- 7) Dr. Ton **BÜHRS**, Environmental Management Group, Division of Environmental Management & Design, Lincoln University, New Zealand.
- 8) Per-Olof **BUSCH**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Berlin, Germany.
- 9) Alexander **CARIUS**, Ecologic, Berlin, Germany.
- 10) Prof. Marc **DE CLERCQ**, Centre for Environmental Economics and Environmental Management, Faculty of Economics and Business Administration, Ghent University, Belgium.
- 11) Dr. Frans **COENEN**, Centre for Clean Technology and Environmental Policy (CSTM), University of Twente, Enschede, Netherlands.
- 12) Prof. Barbara **CONNOLLY**, Tufts University, Medford, Massachusetts, USA.
- 13) PD Dr. Jobst **CONRAD**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Germany.
- 14) Prof. Wolfgang **VAN DEN DAELE**, Social Science Research Center Berlin (WZB), Berlin, Germany.
- 15) Dr. Brigitte **GEISSEL**, Technical University Berlin (TUB), Berlin, Germany.
- 16) Björn **GRÖNHOLM**, Åbo Akademi University, Turku, Finland.
- 17) Prof. Tamar **GUTNER**, American University, Washington D.C., USA.
- 18) Dr. Klaus **JACOB**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Germany.
- 19) Prof. Martin **JÄNICKE**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Germany.
- 20) Dr. Marko **JOAS**, Åbo Akademi University, Turku, Finland.
- 21) Helge **JÖRGENS**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Germany.
- 22) Dr. Andrew **JORDAN**, University of East Anglia, Norwich, UK.
- 23) Katherine **KAO CUSHING**, PhD, Pacific Institute for Studies in Environment, Development, and Security, Oakland, California, USA.
- 24) Dr. Kristine **KERN**, Social Science Research Center Berlin (WZB), Germany.
- 25) Prof. Ingrid **KISSLING-NÄF**, Swiss Federal Polytechnic University (ETH), Zurich, Switzerland.
- 26) Dr. Ute **LANDMANN**, PEM GmbH, Indonesia.
- 27) Prof. Marc A. **LEVY**, Center for International Earth Science Information Network (CIESIN) Columbia University, New York City, New York, USA.
- 28) Prof. Duncan **LIEFFERINK**, Chair of Environmental Policy Sciences, Nijmegen University, Nijmegen, Netherlands.
- 29) Prof. Lennart J. **LUNDQVIST**, Göteborg University, Göteborg, Sweden.
- 30) Corine **MAUCH**, Swiss Federal Polytechnic University (ETH), Zurich, Switzerland.
- 31) Dr. Britta **MEINKE**, Free University of Berlin, (FUB), Berlin, Germany.
- 32) Dr. Ingeborg **NIESTROY**, German Council of Environmental Advisors (SRU)/Focal Point for European Environmental Advisory Councils, Wiesbaden, Germany.
- 33) Jan **NILL**, Institute for Ecological Economy Research (IÖW), Berlin, Germany

- 34) Ralf **NORDBECK**, Environmental Policy Research Unit (FFU), Free University of Berlin, Berlin, Germany.
- 35) Dr. Angela **OELS**, Free University of Berlin, (FUB), Berlin, Germany.
- 36) Dr. Hermann **OTT**, Wuppertal Institute for Climate, Environment and Energy, Wuppertal, Germany.
- 37) Carlo **PESSO**, Environment Directorate, Organisation for Economic Cooperation and Development (OECD), Paris, France.
- 38) Dr. Ulrich **PETSCHOW**, Institute for Ecological Economy Research (IÖW), Berlin, Germany.
- 39) Prof. Richard **ROSE**, Centre for the Study of Democracy, University of Westminster, London, UK.
- 40) Dr. Armin **SANDHÖVEL**, German Council of Environmental Advisors (SRU)/Focal Point for European Environmental Advisory Councils, Wiesbaden, Germany.
- 41) Prof. Miranda A. **SCHREURS**, University of Maryland, College Park, Maryland, USA.
- 42) Prof. Diane **STONE**, Department of Politics and International Studies, University of Warwick, Warwick, UK.
- 43) André **SUCK**, Centre for Environmental Economics and Environmental Management, Faculty of Economics and Business Administration, Ghent University, Belgium.
- 44) Dr. Kerstin **TEWS**, Environmental Policy Research Unit (FFU), Free University of Berlin, (FUB), Berlin, Germany.
- 45) Dr. Sonja **WÄLTI**, University of Lausanne, Lausanne, Switzerland/ Georgetown University, Washington D.C., USA.
- 46) Dr. Helmut **WEIDNER**, Social Science Research Center Berlin (WZB), Berlin, Berlin, Germany.
- 47) Dr. Rüdiger **WURZEL**, University of Hull, Hull, UK.
- 48) Monika **ZIMMERMANN**, Director, International Training Centre, International Council of Local Environmental Initiatives (ICLEI), European Secretariat, Freiburg, Germany.
- 49) Prof. Anthony **ZITO**, University of Newcastle upon Tyne, Newcastle, UK.